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For Immediate Release

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**JBPCo Invests in Masterack with new State-of-the-Art Powder Coating System**

DECATUR, GA – March 14, 2019 -- Masterack's parent company, J.B. Poindexter & Co., Inc., has invested in the company's infrastructure. One of the most beneficial investments is the new state-of-the-art paint line installed in Masterack's manufacturing facility located in Social Circle, GA.

"A new in-house powder coat painting system has been installed and is now up and running," said Glynn Meienburg, VP of Operations. "Not only will Masterack be able to finish products faster, but this system also provides opportunity to paint in a variety of colors." The new paint line occupies 10,189 square feet. It can paint at a speed of 14 feet per minute and quickly adjusts to accommodate items up to 10 feet in length.

Masterack's standard colors of Textured Grey and Black are used regularly, but the system is capable of painting in any color of the spectrum to complete unique projects for customers.

"By moving the paint system in-house, we now internally control the thickness of the paint applied, material handling, and blemish inspections," says Mark Hinds, Operations Manager.

Aside from improved quality and lead times, environmental implications were a factor in the decision to build this paint-line as well. Powder coating is environmentally friendly versus a wet paint application. With a wet paint system, the after-spray is hazardous and is expensive to have collected and removed. Powder coating residue can virtually be disposed of in a landfill in small quantities.

By investing in Masterack, JBPCo is helping to secure and improve on the high quality standards of Masterack.

**About Masterack**

Masterack designs, manufactures, and installs commercial vehicle cargo management systems and accessories for fleet and dealership customers throughout North America. Through its multiple locations across the United States and more than 300 distributors, the company saves customers time and money by offering a more organized and effective mobile workplace. Masterack is owned by J.B. Poindexter & Co., Inc. and is headquartered in Decatur, GA.

For more information on Masterack, visit [www.Masterack.com](http://www.Masterack.com).

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